

# ExhibiBits

Indian Exhibition Industry Association's newsroom communique



IEIA President's

## Hello!



Dear Industry Colleagues

Greetings !!

India as a country is rapidly emerging as one of the fastest growing economies in the world and is doing well at all fronts, be it the ease of Doing Business index or being addressed as a 'Bright spot' at the World Economic Forum. The momentum created with these advancements sets up the tone for a progressive business environment urging us to contribute the best of our efforts for the further progress of our sector. Keeping in line with this thrust, we at IEIA have set the agenda for streamlining the hindrances and challenges faced by the Exhibition Industry in India. We have recently pursued the matter of Single Window Clearance for permissions and licenses required for organising exhibitions in the country along with pursuance of streamlining multiple clearances required for Conference Visa for India. The matters have been pursued by IEIA as part of the MICE Working Group agenda formed by INVEST INDIA and Ministry of Tourism, Govt. of India.

Going ahead for the benefit of IEIA Members, the Regional Networking Meet - 4th IEIA CONNECT will be organised on 16th March, 2018 being hosted by BIEC Bengaluru, while the 4th batch of globally recognised CEM (Certified in Exhibitions Management) program in association with IAEE (International Association of Exhibitions & Events) is also being hosted at

....continued on page 3

8<sup>th</sup> IEIA Open Seminar; 9<sup>th</sup> - 11<sup>th</sup> May 2018

# CONVERGE & CONNECT

## Global Exhibitions Industry to converge at HITEX, Hyderabad for mega industry event

True to its Theme- 'Converge & Connect' this premier event of the Exhibition Industry in India, is all set to witness the most important gathering of leading Indian and international industry professionals towards networking, business prospecting, knowledge sharing, working out partnerships and collaborations, M&A discussions, business development, etc.

Global exhibition industry stalwarts from India and across the globe have confirmed their participation at this edition, that will be held from 9th-11th May 2018 at HITEX, Hyderabad. The three day seminar would feature an array of inspiring speakers from the exhibition industry from both India and overseas and is expected to be attended by more than 600 international delegates comprising CEOs and Managing Directors of leading companies in

*The Conference will have exclusive Panel Discussions and Presentations by eminent professionals from India and abroad, the AFECA Board Meeting, BRICS MICE Forum Meeting, Business Match Making, IAEE Young Professionals Meet-up, the IEIA Expo, IEIA Awards and CEM Graduation Ceremony.*

the field of exhibitions, providing a one of it's kind networking opportunity for all participating organizations. It will be a platform to meet peers, share knowledge, discuss collaborations and developments, address industry challenges and most importantly, network to build successful business alliances.

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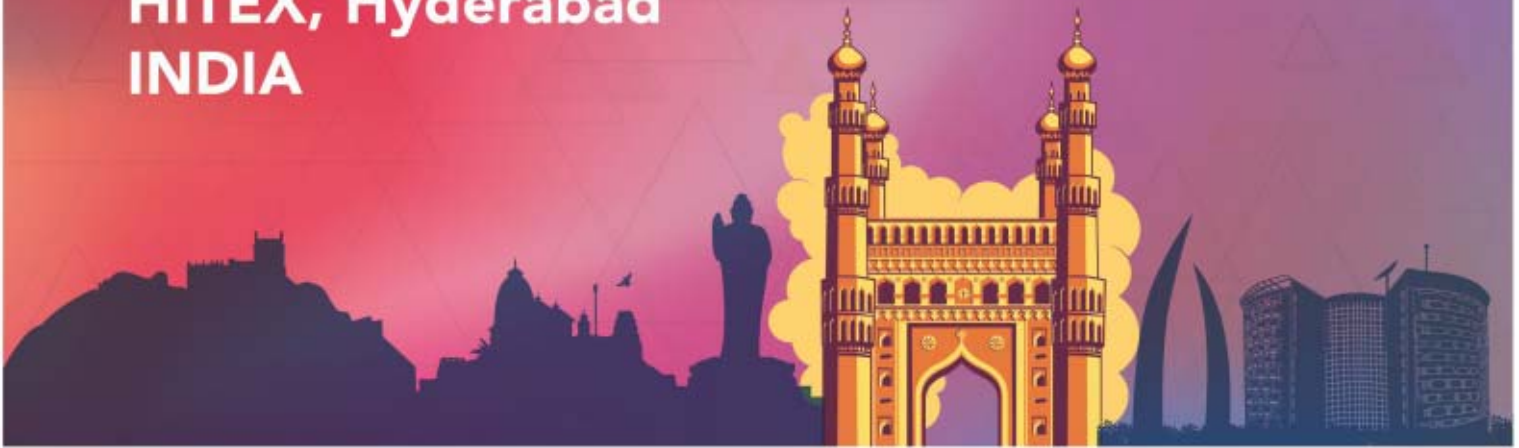


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**9<sup>th</sup> - 11<sup>th</sup> May 2018  
HITEX, Hyderabad  
INDIA**



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Among leading global forums of the exhibition Industry that have confirmed their participation are, UFI (Global Association of Exhibition Industry), headquartered in Paris, France; IAEE (Intl. Association of Exhibitions & Events), headquartered in Dallas, USA; AFECA (Asian Federation of Exhibitions & Conventions Industry), headquartered in Singapore); SACEOS (Singapore Association of Exhibitions & Events), Singapore; SISO (Small & Independent Show Organisers), headquartered in USA; AUMA (Association of the German Trade Fair Industry), Germany; AEFI (The Italian Exhibition and Trade Fair Association); UBRAFE (Brazilian Association of Trade Fairs Organisers), Brazil; AFIDA (International Association of Exhibitions in Latin America); AAXO (Association of African Exhibition Organisers), SA; CENTREX ( Central East European Exhibition Organisers' Club) Hungary; AEO (Association of Exhibition Organisers), UK; IELA (International Exhibition Logistics Association) Switzerland; AFE (Association of Spanish Fairs), Spain; RUEF (Russian Union of Exhibitions & Fairs); HKECIA (Hong Kong Exhibitions & Conventions Industry Association); EXSA (Exhibition & Event Association of Southern Africa); and BRICS MICE Forum, headquartered in China. ■

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BIEC from 14th March, 2018, providing advanced learning opportunities for our industry professionals.

Also pleased to share that the 8th edition of IEIA's Annual Flagship Conclave - IEIA Open Seminar is being hosted from May 9 to 11, 2018 at HITECH, Hyderabad. The theme for the 8th IEIA Open Seminar is- 'CONVERGE & CONNECT'- building and focussing on the Power of Networking in our Industry. Honourable Union Minister of Commerce & Industries, Sh. Suresh Prabhu has kindly consented to be the Chief Guest at this event. The 8th edition is turning up into a Mega Event of the Exhibition Industry being attended by participants and leaders of the exhibition industry from all across the globe and is expected to host around 100 international participants with over 500 delegates that include leading players from our country. The global support and confirmations of attendance for this event has been overwhelming so far and we are still counting on the same with more confirmations being received. The 2-day event will be a platform for knowledge sharing, discussing collaborations and new policies, addressing industry challenges and developments and most importantly, facilitating fruitful avenues of growth and expansion of the Exhibition Industry players in India through the best of Networking opportunities amongst fellow members and participants of this event. The global forums confirmed to be participating at IEIA Open Seminar 2018 include- UFI, IAEE, AFECA, SACEOS, UBRAFE, AFIDA, AEFI, AFE, HKECIA, RUEF, EXSA, AAXO, CENTREX, IELA, AEO, AUMA, BRICS MICE FORUM, with delegations and heads of these organisations attending our event in May. The Conference Program has been designed to address the best of the topics to make it more meaningful for the participants. An important feature of the Program shall be the Unveiling of the Indian Exhibition Industry Market Assessment Report. An array of concurrent International Events will also be hosted during the Open Seminar to synergise participation from various global forums. We appreciate your participation in the past editions of our Open Seminars and trust it has derived great benefits for you. The 8th Annual Open Seminar will be yet another excellent opportunity for your organization to reach key people from the Global Exhibition Industry, with special focus on India.

Hope you gain from these activities being organised by IEIA and participate with zeal and enthusiasm for the most fruitful business outcomes for your organisation.

Best regards

**KV Nagendra Prasad, CEM**  
President

# Second edition of wire & cable industry show gathers all segments of industry

Cable & Wire Fair; 5th to 7th October 2017, New Delhi

Organised by: Tulip 3P Media Pvt. Ltd.



L to R: Mr. Priyank Jain, CEO, Tulip 3P Media Pvt Ltd; Mr. Andrew Shaw, MD, Ducab; Mr. Anil Gupta, CMD, KEI Industries Ltd; Mr. Shreegopal Kabra, MD, RR Kabel Ltd. & President, IEEMA; and Mr. Vijay Vedmutha, MD, Bedmutha Industries Ltd. & Chairman, Steel Wire Manufacturers Association of India (SWMAI)

Cable & Wire Fair, Tulip 3P Media at Pragati Maidan, New Delhi, featured 164 exhibitors, 10,800 visitors, over 300 delegates, and representation from 19 countries. The conference drew sizeable delegates from many countries and issues of every segment of the industry were raised in various sessions

After the broader acceptance of the 1st edition in 2015, this 2nd edition was 2.5 times larger than the previous one with proportionate increase in exhibitors and visitors say the organizers. The show this time not only got tremendous response from the Indian subcontinent including India, Bangladesh, Bhutan, Sri Lanka, and Nepal, but also witnessed some unprecedented participation from Africa with nations such as South Africa, Angola, Uganda, Mozambique, Zambia, and Ghana. The other nations such as Australia, China, Indonesia, Japan, Kuwait, Maldives, Oman, Saudi Arabia, Singapore, Switzerland, Thailand, UAE, and Vietnam had a larger participation as compared to the previous edition.

Apart from a well-arranged exhibition, the conference was studded with cable conclaves, CEO panel discussions and technical sessions besides an elaborate inaugural session that seized audience attention with the presence of people like Mr. Anil Gupta, CMD, KEI Industries Ltd; Mr. Andrew Shaw, MD, Dubai Cable Company (Ducab); Mr. Shreegopal Kabra, MD, RR Global; and Mr. Vijay Vedmutha, MD, Bedmutha Industries, who shared their views on various aspects of the wire and cable industry.

The level of satisfaction in terms of immaculate organization and turn out of relevant visitors at stalls was noteworthy, as expressed by majority exhibitors.

The show saw some high-voltage discussions at its cable conclaves and CEO discussions wherein a myriad of issues pertaining to cable industry were raised and discussed. Besides, technical sessions provided much needed space to industry experts to present some of the much talked about themes of wire and cable technology. In all, two cables conclaves, two CEO panel discussions, and two technical sessions were organized to give ample time to capture both business and technology side of the industry.





Presents

# India International Mega Trade Fair

## GRAND EXHIBITION cum SALE

### Our Next Fairs in 2017-18

Science City Ground  
Kolkata  
15-25 December 2017

Janta Maidan  
Bhubaneswar  
19-29 January 2018

Morabadi Ground  
Ranchi  
16-26 February 2018

*India's Biggest Business to Business & Business to Consumer Fair*



### PRODUCT PROFILE

Government & PSUs, Corporate, Handicrafts & Handloom, Furniture & Interior, Real Estate, Finance, Home & Decor, Health, Fitness, Cosmetics & Beauty, Electronics & Appliances, Processed Food, Exclusive range of Lifestyle & International products

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# Exhibition & conference on manufacturing brings together multiple sectors

Organised by: Tafcon

India Manufacturing Show; 30th October to 1st November 2017, Bengaluru



A glimpse of the inauguration and inaugural session with Hon'ble Minister of Parliamentary Affairs and Chemicals & Fertilizers, Shri Ananthkumar; Mr. P Ramadas, MD, ACE Manufacturing Systems Ltd. & President IMTMA, Bengaluru; Mr. Robert Grobbauer, MD, AT & S India; Mr. Farooque Shahab, Chief GM, State Bank of India; Mr. H V S Krishna, Chairman, IMS Foundation; Mr. PS Srikanta Dutta, President, Laghu Udyog Bharati - Karnataka; and Mr. I P Wadhwa, Managing Worker, TAFCON

The 4th edition of the India Manufacturing Show, organized by Tafcon at BIEC Bangalore, displayed some of the latest trends from the automation, energy, defense and robotic industries, with participation from Andhra Pradesh, Assam, Chhattisgarh, Goa, Karnataka, Madhya Pradesh, Uttarakhand and many other states. Overall, IMS brought together 7 state pavilions, 203 exhibitors, 450 delegates and 7850 visitors.

The show was inaugurated by Hon'ble Minister of Parliamentary Affairs and Chemicals & Fertilizers, Govt. of Maharashtra, Mr. Ananthkumar, in the presence of Mr. P Ramadas, Managing Director, ACE Manufacturing Systems Ltd. & President IMTMA, Bengaluru; Mr. Robert Grobbauer, Managing Director, AT & S India; and Mr. Farooque Shahab, Chief General Manager, State Bank of India. Also present were, Mr. H V S Krishna, Chairman, IMS Foundation; Mr. PS Srikanta Dutta, President, Laghu Udyog Bharati - Karnataka; and Mr. I P Wadhwa, Managing Worker, TAFCON.

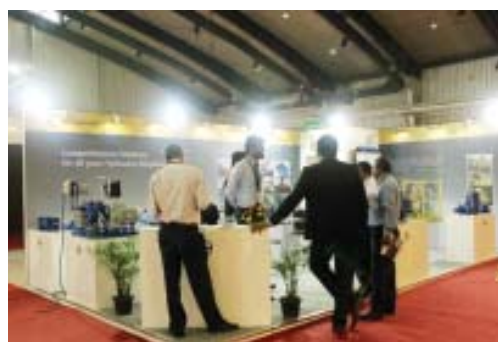
Other dignitaries who visited the exhibition and interacted with the participants over the 3 days were

Hon'ble Union Minister of Steel, Chaudhary Birender Singh; Hon'ble Union Minister of State for Commerce and Industry, C R Choudhary; Mr. Jitendra Gupta, National President, Laghu Udyog Bharati; Mr. S N Subrahmanyam, MD L&T India; Mr. B C Datta, V P, Corporate Affairs, Hyundai Motor India; Mr. Anup Wadhwa, Director, Automation Industry Association;

Mr. Damodar Sahu, Consulting, Partner & Head, IoT Digital, Manufacturing & Technology SBU, Wipro Ltd.; Mr. P Ravi Kumar, ZGM, NSIC Ltd.; and many more.

The exhibition saw the presence of exhibitors from corporates like Hyundai, Bosch, L&T, Tata Elxsi, BEML, BEL, SBI, DRDO, ISRO and MSME Tool Rooms. There was an impressive participation of about 50 SMEs under the aegis of NSIC.

Concurrently, a 3 days international conference was held on opportunities of manufacturing in the sectors of "Aerospace & Defence, Energy & Environment and Automotive Industry" that featured a total of 44 presentations. A special day was devoted to the conference on "Women Entrepreneurs"





**IEIA** **CONNECT**  
**NETWORKING MEET**

**TOGETHER  
WE CAN MAKE  
A DIFFERENCE**



Date : 16<sup>th</sup> March, 2018  
Time : 6:30 pm  
Venue : BIEC, Bengaluru

*"By invitation only" premier event for CEOs, Directors, Heads of  
Exhibition Industry Organizations. - "No Registration Fee"*

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# Trade show & conference addresses issues of waste treatment and management

Organised by: Radeecal Communications

Envirotech Asia; 22nd to 24th November 2017, Mumbai



Honourable Minister for Environment, Govt. of Maharashtra, Shri Ramdasji Kadam, seen inaugurating Envirotech Asia and interacting with the exhibitors

The 3rd edition of Envirotech Asia- International Exhibition and Conference on Environmental Industry, organized by Radeecal Communications and Maharashtra Pollution Control Board (MPCB), Govt. of Maharashtra, at Bombay Exhibition Centre, Mumbai, was inaugurated by Honourable Minister for Environment, Govt. of Maharashtra, Shri Ramdasji Kadam.

This event recorded over 1500 visitors from various Industrial sectors such as urban development policy makers, government officials, academic and R&D experts, technocrats, waste management and environmental professionals.

In collaboration with MPCB, Envirotech Asia focused on aspects of water management to cut down wastage and waste blocking as well as solid waste management.

In course of the show, Radeecal Communications & Maharashtra Pollution Control Board along with support of NEERI organized a one day conference on the

Concept of "Waste Management Sector", that was addressed by Dr. Tapas Nandi -Former Chief Scientist & Acting Director - NEERI; Dr. P Anbalagan, IAS, Member Secretary, MPCB; and Mr. Satish Gavai, IAS, Additional Chief Secretary, Environment Dept., Govt. of Maharashtra. Special emphasis on plastic ban was discussed which was implemented all through the expo. The conference covered topics on water & waste water management, solid waste management, industrial waste & polices, air pollution and the MPCB Boards' Achievements in the field. There were technical presentations from well-known speakers from MPCB and industry experts. The conference provided a huge networking platform with around 500 delegates. Radeecal Communications & Bhabha Atomic Research Centre (BARC) under the Indian Nuclear Society organized a subjective seminar on "Recent Trends in Clean Technologies & Pollution Control for Sustainable Environment" wherein many of the industrialist scholars, researchers and experts discussed their research study.





8<sup>th</sup>



9- 11 May 2018  
HITEX, HYDERABAD  
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# CONVERGE & CONNECT

Annual Conclave of the Indian Exhibition Industry

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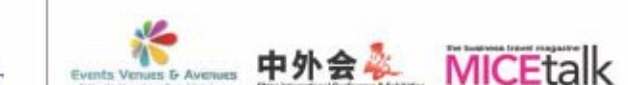
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# 10th edition of much awaited kids extravaganza signs off with fun events

Hyderabad Kids' Fair; 22nd to 25th December 2017, Hyderabad

Organised by:  
HITEX

HITEX organized the 10th edition of its flagship event- The Hyderabad Kids Fair 2017 from 22nd to 25th December 2017 at HITEX Exhibition Centre, Hyderabad. This edition hosted 120 exhibitors and 50,000 visitors across four activity-filled days. Showcasing a wide range of innovative products & services pertaining to kids of all ages, Hyderabad Kids Fair's key segments revolve around education, sports, food & nutrition, healthcare, apparel & accessories, competitions, contests and entertainment.

The show consists of three main focused areas - the first is exhibition space that showcases the latest and trending products & services for children and families. Secondly, a workshop arena, where kids are encouraged to participate in engaging and educational activities held throughout the 4-day event. The third is the stage area with a line-up of kids' favourite cartoon & animation character performances for entertainment. This show's highlights included a painting competition, various workshops, a fashion show, a kids run, a puppet show and performances.

The show's expansion, according to organizers, stems from a commitment to working hard consistently year after year to create a phenomenal event bringing



A glimpse of the inauguration ceremony with actor, Mr. Thanikella Bharani and mimicry artiste, Mr. Shiva Reddy

together kids and their families. Every year, the carnival organized at HITEX during the summer and winter breaks for kids sees a huge crowd considering the vacation time. All editions have been strikingly successful year-after-year. For every edition, a well-known celebrity guest is welcomed to land on board to inaugurate and participate in this exciting fair.

Being the largest kids' expo in India, the Hyderabad Kids' Fair attracts thousands of visitors each year and has consistently proved to be a success for exhibitors, sponsors, the community, and most importantly, the kids.



# GTE'18 New Delhi - Product launches and new innovations highlight a super successful show

Organized by:  
Garment Technology Expo Pvt. Ltd.

Garment Technology Expo; 19th to 22nd January 2018, New Delhi



GTE's inauguration saw the presence of many industry leaders including Mr. Sudhir Dhingra, MD, Orient Craft; Mr. GS Madan, MD, Madan Trading Company, Delhi; domestic brand and manufacturer, Mr. Harjot Takkar, Director, Sahib Textiles (Tactfab), Sonapat; Ms. Pooja Makhija, Director, Fashion Futures, Delhi; and pattern services provider, Mr. Niwas Sharma, Director, Apparel Solutions, Delhi.



The 26th edition of South Asia's largest and most comprehensive garmenting technologies show, Garment Technology Expo - GTE'18 New Delhi, ended on a very optimistic note at its strategically located venue-NSIC Exhibition Complex, Okhla Estate. It recorded a total of 21736 visitors. The show was actively supported by leading garment manufacturing associations in Northern India including OGTC, New Delhi; GEAR, Rajasthan; GGMA, Gujarat; and KTC, Punjab.

Unparalleled representation from all segments of the sector, representing over 800 companies and brands from over 22 countries, showcased their latest launches and products. New country additions this time were Sweden and Switzerland. The highlights of the Expo were the latest machines of the world's leading brands in operation and for visitors to see and compare. The key attraction at the fair was technology, the display of machine-to-machine communication systems powered by several tech companies like Juki, Jack, Hikari, Duerkopp Adler and Brother. Technical and PD teams of various companies shared upcoming developments.

Key products on display were, sewing machines, embroidery machines, equipment & supplies, laundry equipment, spares & attachments, digital textile printing, accessories & trims, spreading & cutting machines, home furnishing machines, fancy yarns/ fabrics, quilting, fusing, packaging, finishing & testing,

dyeing equipment, dyes & chemicals, leather garment making machines, software solutions, IT-enabled services, etc.

When looking to upgrade / set up a garmenting unit or add /replace a few machines, one wants to go to the place where all the relevant brands are present and all technical know-how as well as working models are available. This flagship exhibition of GTE showcases global technologies and machinery to facilitate garment manufacturing and related enterprise.

A major highlight of the event, the 'Apparel 4.0' conference got a tremendous response and appreciation from industry stakeholders. Global experts and Indian stakeholders spoke about the growing importance of 'Industry 4.0' concept and the implementation challenges to Indian apparel industry.

GTE is guided by Chairman and MD, Mr. Inderjit S Sahni; Mr. Ricky Sahni, Dy. MD and Mr. Ambrish Chopra, Director, who have strived on the frontlines to elevate the scale of the show to the present proportions. Professional organization has enabled benchmark facilities and services for exhibitors and visitors alike. ■

# SATTE's milestone high energy showcase of the travel & tourism industry; many tie-ups and innovations

Organized by:  
UBM India

SATTE; 31st January-2nd February 2018, New Delhi

UBM India commenced 2018 on a robust note with its biggest travel trade engagement show SATTE 2018 in its 25th edition, held at Pragati Maidan, New Delhi. The three day event witnessed participation from a cross section of global and Indian travel and tourism markets with over 1000 Participants from over 50 countries and 28 Indian States. High-impact knowledge forums and conferences formed part of the key trade appointment.

The event's glittering inauguration was graced by Chief Guest, Minister for Tourism (I/C), Govt. of India, Mr. KJ Alphons, along with Mr. TS Rawat, Chief Minister, Uttarakhand; Mr. Amitabh Kant, CEO, NITI Aayog; Mr. Faiyaz Koya, Minister for Industry, Trade and Tourism Fiji; Mr. I Gde Pitana, Dy. Tourism Minister, Indonesia;



Mr. Bo Keun Choi, Senior Officer, Regional Programme for Asia and the Pacific, UNWTO;

Mr. Subhash Goyal, Member, National Tourism Advisory Committee; Mr. Navin Berry, Founder, SATTE; Mr. Michael Duck, Executive Vice President, UBM Asia and Mr. Yogesh Mudras, Managing Director, UBM India.

SATTE provides a comprehensive platform to domestic and international buyers and professionals from across the travel, tourism and hospitality industry along with National and State Tourism Boards (NTOs and STOs) to congregate and conduct business, arrive at solution-driven innovations to counteract economic uncertainties,



A glimpse of the inauguration ceremony with Chief Guest, Minister for Tourism (I/C), Govt. of India, Mr. KJ Alphons

and promote inbound, outbound and domestic tourism in India. This most favoured industry platform is also well-supported by the Ministry of Tourism, Government of India and 'Make in India' initiative of the Govt. of India.

Over a span of three days, SATTE 2018 witnessed several exciting partnerships and announcements that augured in new trends in the industry. Visitors at the signature expo witnessed a number of features including a special pavilion of 10 start-ups, as well as a live show at 'Colors of SATTE' apart from other captivating engagements.

This year, SATTE was also happy to engage its exhibitors and visitors to pledge for sustainable tourism under the unique I-Pledge initiative where they pledged to conserve natural reserve; respect and save wildlife; say no to plastic; dispose waste smartly and travel responsibly. Over 32,000 pledges were registered. Adding to its celebration, this year, the show hosted two networking evenings in association with feature destination - Mauritius and feature attraction - Madame Tussauds for the travel and tourism industry.



Acknowledging SATTE's growing stature on the global tourism arena, Mr. K J Alphons, Minister for Tourism (I/C), Govt. of India said, "it is a pleasure to attend a platform that brings the entire industry together. ■

# LAUNCHES & INITIATIVES

## UBM India and Bologna Fiere to launch COSMOPROF India Preview

New event for international beauty community scheduled for September 2018

Leading International exhibition organizer, Bologna Fiere and UBM India are joining hands to launch COSMOPROF India, a new event for the international beauty community. Scheduled in Mumbai from **10 to 11 September 2018 at the Sahara Star Hotel**, the show will represent a new opportunity for brands of finished products, especially for cosmetics & toiletries, beauty salon, hair, nail and accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging.

With successful, signature trade shows in Bologna, Las Vegas and Hong Kong, which cumulatively involve over 360,000 professionals and 9,000 companies from across the world, the Cosmoprof platform is all set now to enter India, a dynamic, growing market for the beauty sector. With a 60 per cent increase in consumption over the last 5 years and an overall value constantly increasing, the market in India is expected to reach a target 20 billion dollars by 2025.

Cosmoprof India, which will be in the form of a Preview show this year, will be a reference event not only for the entire Indian beauty business community, but for the international beauty industry as well.

In addition to the traditional expo, the show will prominently feature 'Cosmotalks' - a series of seminars focusing on key issues of the beauty sector by renowned industry players and experts. The seminars will offer a unique opportunity to deepen knowledge and gain insights on Indian market trends, raw ingredients



*"We are extremely excited to bring brand Cosmoprof to India, backed by the immense knowledge and expertise of a coveted international brand like Cosmoprof Worldwide," says Mr. Yogesh Mudras, Managing Director, UBM India*

required by the local industry, and specific regulations for entering the market. The presence of experts, thought leaders and international influencers guarantees the quality of the scheduled knowledge sessions.

To increase business opportunities during the event, the show will include an International Buyer Program by Cosmoprof Worldwide Bologna that will facilitate B2B meetings between companies, distributors, buyers, importers and suppliers from India, United Arab Emirates and South East Asia.

Speaking at the announcement of COSMOPROF India, Mr. Yogesh Mudras, Managing Director, UBM India said, "We are extremely excited to bring brand Cosmoprof to India, backed by the immense knowledge and expertise of a coveted international brand like Cosmoprof Worldwide." Currently the market share for the Indian Cosmetics Industry stands at \$ 4.6 billion out of the

global \$274 billion. The rising awareness of beauty products, increasing premium on personal grooming, changes in consumption patterns and lifestyles and improved purchasing power of women promises exciting times for the industry. It's no wonder then that the beauty industry is looking towards a market value that is estimated to treble in size by 2025. In India, the industry is growing rapidly at a rate of 13-18 percent, much more than that of US or European markets. The Cosmoprof brand will bring immense value to beauty and cosmetics professionals in India to reap the benefits of the advantageous market in a structured manner. ■  
Details : [www.cosmoprof.com](http://www.cosmoprof.com)



*Mr. Yogesh Mudras, Managing Director, UBM India seen with Mr. Mattia Miglio, Intl. Marketing Manager and Ms. Francesca Maturi, Buyers & Visitors Coordinator, BolognaFiere COSMOPROF; Ms. Jagriti Choudhary, CEO, SkinYoga; Mr. Samir Srivastav, CEO, Jean-Claude Biguine Salon and Spa, India; and Mr. Rahul Deshpande, Group Director, UBM India at the event's launch*

## AquaEx India 2018 to bring fisheries and aquaculture eco-system under one roof

### First of its kind comprehensive premier international expo aims to cater to needs of every facade of the industry

AquaEx India 2018, scheduled from **15-17 March 2018**, at **HITEX Exhibition Center, Hyderabad**, is the brainchild of Society for Indian Fisheries and Aquaculture. The expo is the nation's first of its kind comprehensive premier international fisheries and aquaculture show, aimed to cater to the needs of every facade of the industry right from farmers, buyers, suppliers, scientists, consultants, professionals enthusiasts and prospective entrants. Its main motto is to bring the whole fisheries and aquaculture eco-system under one roof in order to enable knowledge transfer which in turn facilitates all round growth of the sector.



AquaEx India 2018 will showcase the latest technologies, modern equipment, services, support schemes from government, investment opportunities, advice, branding, return on investments, output trends, economics, import/export,

process automation, education & training, transport & logistics, retail, packaging and marketing.

Backed by tremendous industry support and who's who of the aquaculture sector, AquaEx India 2018 enjoys a premier position that is higher than any other fisheries and aquaculture exhibition with its elite associations including both public and industry verticals. Following a holistic approach, the event caters to every section of the industry by an integrated perspective.

From enthusiasts to start-up entrepreneurs, breeders to farmers, manufacturers to suppliers, consultants to scientists, academia to administrators, and traders to transporters, AquaEx India 2018 showcases latest developments in the field of fisheries and aquaculture to bring innovations in every activity to the hands of intended. With more than 300 exhibitors, 25000 delegates from all over the world and technical presentations on topics of current need for the industry, the expo is nothing short of a global carnival. ■



## IEE Expo to hold first edition under Messe Frankfurt umbrella

### 7th edition of India's exclusive show to showcase high end vertical transportation technologies, receives support from Govt. of Maharashtra

Focusing on the growing segment of elevator, escalators and their components, the 7th edition of the International Elevator and Escalator Expo (IEE Expo) is scheduled at **Bombay Exhibition and Convention Centre, Mumbai from 27 February - 1 March 2018**.

Holding its first edition under the Messe Frankfurt umbrella, IEE Expo would be an ideal platform to establish business with trusted brands in the elevator and escalator market. The exhibition will host over 150 companies from India, China, Italy, Germany, Taiwan, Turkey, Switzerland and the UK. IEE Expo will showcase an array of technological advancements with smart and energy efficient options. Key OEMs like Fujitec, Hitachi, Otis India and Creesta are some of the prominent names that will be seen on the show floor. The visitors that will benefit from this exhibition include elevator and escalator component suppliers, builders and developers, architects, civil & electrical engineers, project

management consultants, service consultants, engineering & architect students, corporates, independent enthusiast, government contractors, facility managers, distributors, hospital administrators and business entrepreneurs.

Receiving strong support from the Maharashtra Government, IEE Expo 2018 will showcase high end technologies that will be inline with the steps taken by the government to develop and increase the use of elevators and escalators at railways, airports, metros, etc. With taller buildings and larger space being consumed to create malls and commercial complexes, there is a need for new technologies, energy efficient alternatives and safety measures to be introduced in the market. IEE Expo will not only bring innovations to the shop floor but also host seminars and other insightful events in course of the three day exhibition. ■





## NEW INDUSTRY APPOINTMENTS

### Mr. K V Nagendra Prasad inducted as part of IAEE's CEM Commission and Asia Exhibition Advisory Council

Mr. KV Nagendra Prasad, CEM, COO, HITEX and President, IEIA, has been inducted as part of IAEE's CEM Commission and Asia Exhibition Advisory Council. The Mission of the CEM Commission is to provide the policy and procedures for the continued development and conduct of the CEM Learning Program and for maintaining the quality and professional standards of the CEM designation.



**Mr. KV Nagendra Prasad, CEM, COO, HITEX and President, IEIA**

The CEM Commission makes decisions on all matters relating to policies and procedures of the CEM Learning Program, as well as the Licensees and their role in the conduct of the CEM Learning Program, subject to approval by the IAEE Board of Directors.

The goals of the IAEE Asia Exhibition Advisory Council are to establish working partnerships with key exhibition organizations in Asia for the purpose of sharing vital information and promoting effective communications.

Mr. Prasad has been continuously striving to work for the progress of the exhibition industry in India and his role in these two important forums of the International Association of Exhibitions and Events testifies to his commitment towards strengthening the Indian Exhibition Industry, while he is already serving the second term as President of the Indian Exhibition Industry Association (IEIA).

Speaking on the above two, Mr. Prasad said, "I am happy to be inducted into the CEM Commission this year and will work to make CEM more relevant globally. Also happy to be part of the Asian Advisory Council of IAEE; there is clearly lot of focus on Asia at the IAEE forum and being on this forum will help in drawing attention of global exhibition industry towards Asia/India."

### FICCI appoints Mr. Dilip Chenoy as new DG

The Federation of Indian Chambers of Commerce and Industry (FICCI) has announced the appointment of Mr. Dilip Chenoy as its Director General.



**Mr. Dilip Chenoy**  
Director General,  
FICCI

Prior to this, Mr. Chenoy has been the Managing Director and Chief Executive Officer of the National Skill Development Corporation (NSDC), Director General of the Society of Indian Automobile Manufacturers (SIAM) and Deputy Director General of the Confederation of Indian Industry (CII). He has served as a member of the Governing Council of the Institute of Applied Manpower Research and Member of Germany-India Skills Working Group. In his present role, Mr. Chenoy is serving as the Chairman of Sant Longowal Institute of Engineering and Technology, and a member of the Board of Advisors, IILM.

### New Marketing Head at India Expo Mart Ltd

Mr. Subhash Rana is a specialist in ecosystem management in exhibition industry. An alumnus of Indian Institute of Foreign Trade, he brings with him two decades of sterling experience in the exhibition industry. Mr. Rana has organized trade shows across a wide spectrum of subjects ranging from Printing, Packaging, Food Processing, Construction, Education to Metallurgy, Travel and many in between.



**Mr. Subhash Rana**  
Addl. General Manager,  
Marketing,  
India Expo Mart Ltd.

At India Expo Mart Ltd (IEML) he will be associated with the marketing function and will roll out some exciting new initiatives.



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www.intericsdesigns.com

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at IEIA:

Ms. Priya Philip,  
Managing Director  
info@intericsdesigns.com

## INDUSTRY TIDINGS

### Mr KV Nagendra Prasad, President, IEIA, represents India at 2017 BRICS MICE Forum

Event brings together delegates to discuss recent developments, current trends and future plans of MICE industries in the BRICS countries



The 2017 International (BRICS) MICE Cooperation Forum was held in Xiamen, China from 5-8 November 2017. The forum brought together delegates from the Meetings, Incentives, Conferences and Exhibitions (MICE) sector and discussed the recent developments, current trends and future plans of MICE industries in the BRICS countries and explored ways to enhance international MICE cooperation.

Mr KV Nagendra Prasad, COO, HITEX and President, Indian Exhibition Industry Association (IEIA), represented India at the BRICS MICE Forum.



Speaking at the forum, Mr. Prasad said, "BRICS countries together represent 40% of the global population and 30% of the global GDP; and cooperating in terms of MICE between BRICS nations will benefit all of us. This

cooperation will initially commence in exhibition industry players to work closely with counterparts in the BRICS nations. Signatory associations will help players from BRICS nations to work/collaborate/partner in their countries. Chinese organisers are now looking to go international and rest of the BRICS nations will benefit a lot from this move." ■



## IEML - India Expo Centre & Mart adjudged as Best MICE Convention Centre



India Expo Centre & Mart was adjudged as the Best MICE Convention Centre at the BW Hotelier MICE Conclave and Awards 2018, held on 20th January 2018, at The Grand New Delhi. The award was handed over to Mr. Rakesh Kumar, Chairman, India Expo Centre & Mart(IEML), by Mr. Alphons Joseph Kannanthanam, Hon'ble Union Minister of State for Electronics and IT, Culture and Tourism, Government of India

The BW Businessworld MICE Conclave and Awards 2018 brings together the top hospitality and Tourism professionals who are involved with the MICE business in India.

While receiving the award, Mr. Rakesh Kumar said, "this is a huge honour for the Expo Centre and it will indeed motivate us to ensure that we continue to deliver on our quality commitment, to maintain, and where possible exceed, guests' expectations." He also thanked all the stakeholders and his team for their hard work and commitment. On behalf of IEML management, Mr. Kumar congratulated and thanked the IEML Board, Government of Uttar Pradesh, Greater Noida Authority, local administration, clients, service providers and the IEML team for their consistent support. ■

## Messe Frankfurt actively continues its commitment to CSR projects in India

With the start of the new business year, Messe Frankfurt India continues to build on its successes with constant investments in events and products in FY2018. While Messe Frankfurt continue to enjoy steady growth in its core businesses, Messe Frankfurt India is also dedicated to supporting social and environmental initiatives as an integral part of their corporate philosophy.

Starting from 2015, the Indian subsidiary of Messe Frankfurt has been actively involved in CSR projects which rest on multiple pillars of skill development, social entrepreneurship, women empowerment and access to basic necessities. They hope to continue to join hands in support of various social causes in the coming years and count on industry support.

The Messe Frankfurt Group's strategic orientation is determined by its sustainable business practices focused on social responsibility, environmentally compatible actions and sustainability as well as commitment to education and culture. ■ Source: *Messe Frankfurt India*



## UFI Blog: Redesigned and relaunched

The Global Association of the Exhibition Industry has announced the launch of its revamped industry-focused blog, entitled "UFI Blog".

This newly redesigned blog offers quick and easy access to articles on trending topics and features, and direct access to an online community of industry peers. It has been designed and implemented based on feedback from industry professionals and blog creation experts.

"From its beginning, the UFI blog has always been appreciated for providing a platform for exchange among industry peers and we



continue to stimulate the exchange among experts. Over the years, the ways that readers use blogs have changed as digital solutions

have evolved alongside online communities. This evolution created not only a possibility, but also a necessity, for us to revamp the blog", says Ms. Angela Herberholz, UFI's marketing and communications manager.

Built from the ground-up with the needs of the global exhibition industry in mind, UFI is pleased to present the UFI blog with clean, uncluttered design, improved functionality and rich, enhanced content. Designed and structured to mirror the value and resources of the exhibition industry, the newly revamped UFI blog will provide you with specialised, thought-provoking content. ■

Source : [www.exhibitionworld.co.uk](http://www.exhibitionworld.co.uk)

## IAEE White Paper Addresses Personally Identifiable Information and Data Security

International Association of Exhibitions and Events™ (IAEE) released a 17-page report titled, Personally Identifiable Information – Data Security, providing a thorough overview of various aspects and considerations regarding personally identifiable information (PII) for the non-technical reader.

IAEE President & CEO, Mr. David DuBois, CMP, CAE, FASAE, CTA, said, “how data is handled should be a high-level priority for all exhibition industry organizations.

Understanding the importance of PII and the many considerations in securing the safety of your organization’s systems is complex. Our goal is for this report to serve as a helpful resource for both IT staff, as well as the layperson, in understanding what PII is and steps to take in protecting data.”



Personally Identifiable Information – Data Security resulted from the collaborative work of the Personally Identifiable Information (PII) subcommittee within the IAEE Technologies Committee, and addresses :

- Types of Data and Categorization
- Governance and Training
- Data Ownership
- Identity Access and Management
- Integrations
- Data in Motion
- Data at Rest
- Internal Security Controls
- Onsite Considerations

“To everyone but the most experienced security professional, cybersecurity seems like the Wild West cloaked in a unique language of its own,” said IAEE Technologies Subcommittee – PII Data Security Chairperson, Mr. Brian Scott, CIO. “With the critical nature of these risks, it’s important that every professional have at least a cursory understanding of the concepts included under the wide umbrella of information security. To help IAEE members understand these concepts, I was pleased to lead a subcommittee of the Technologies Committee to consolidate and explain the basic fundamentals of data security.” ■

Source: [www.iaee.com](http://www.iaee.com)

## Mr. Ravinder Sethi appointed Chair of UFI’s newly formed Industry Partners' Committee

In response to the evolving needs of its membership, UFI has announced the creation of a new Working Committee, the "Industry Partners Committee". During the Global CEO Summit in Cannes, the Executive Committee nominated Mr. Ravinder Sethi, Managing Director of R.E Rogers India Pvt. Ltd. as Chair of the Industry Partners Committee.



**Mr. Ravinder Sethi, MD,**  
R.E Rogers India Pvt. Ltd.  
and Vice President, IEIA

Speaking to the audience, Mr. Sethi commented, "dear friends, as partners, your homogeneous group of professionals offers a broad range of services while sharing a common goal: working closely with organisers and venues to create successful exhibitions. As partners, you commit to facilitating the transfer of knowledge, sharing your best practices and insights from the whole spectrum of your industries served and services provided. As partners, and with the exhibition industry constantly evolving, your contributions are vital, adding valuable support across key areas and professions. Today is one of those historic times when UFI acknowledges the immense contributions having been made by your group. As a vital first step, the Executive Committee is pleased to announce the creation of an 'Industry Partners Committee'. The Industry Partners Committee's initial objectives are twofold- First, to enhance its contributions to UFI, not just as individual members, but also as a committee. And, second, to be recognized across the board as equal partners in the exhibition industry. The above objectives are only the initial ones - more will surely emerge over time. The committee cannot succeed on its own. Therefore, it's essential that all partner members contribute and assist as well."

Industry experts and partners of the industry: Mr. Jochen Witt, of jwc, Ms. Jo-Anne Kelleway of Info Salons Group and Mr. Jason Popp of GES committed to joining the committee and forming a 'core group'. Ms. Angela Herberholz from UFI will take over the role of Committee Secretary. The first formal meeting of this committee is set to take place alongside the UFI European Conference in Verona, Italy on 2 May, 2018. ■

## 10Times launches Business Event Review & Rating Section

TripAdvisor for the B2B event industry, launches crowdsourced ratings and reviews

Over 300 million professionals would traverse the globe to participate in trade shows and conferences in 2018. However, attending an event is an expensive proposition and comes with a growing sense of caution. To address these challenges 10Times, a TripAdvisor for the B2B event industry, launches crowdsourced ratings and reviews.

According to UFI, the Global Association of the Exhibition Industry, event visitor satisfaction level is at 3.8 out of 5, while exhibitors have a Net Promoter Score of -17. These are red flags for an industry which is expecting increasing participation by millennials: 4 out of 10 event attendees are expected to be first-time visitors, according to ExhibitorOnline.

With ample access to data and information, eventgoers carefully want to choose which events to participate in. They educate themselves by researching online via unbiased sources and seek personal recommendations from past attendees. To enable informed decision-making, 10Times allows visitors & exhibitors to see how an event is rated by previous users and read their testimonials. They can even get their questions answered by attendees who have visited previous editions or attending similar events.

10Times currently hosts records of 300000+ business events. Most recurring trade shows & conferences have been rated by users over last 3 years, making it a rich and unique data source for analyzing event trends. The platform further supplements these reviews with attendee geographical spread and designation, event highlights and other important facts and figures. Having all this data available at one place allows businesses to confidently decide which event to attend or skip. 10Times is a leading business event discovery & networking platform. Listing over 300k events from 10000+ cities, 30 million+ professionals use the platform to find relevant events and business leads. Over 20000 organizers use the platform to sell booth space, generate visitor footfall & manage events. ■ Source: [www.traveldailynews.com](http://www.traveldailynews.com)



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More than 2,300 active CEMs around the world make up the CEM Network which serves as a new channel for communication, ideas, thought leadership, industry recognition and promotion.



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DATES	COURSES	FACULTY
14 Mar 2018	Conference and Meeting Management	Alfredo Lomas, CMP, CMM, CEF, CEM
15 Mar 2018	Security, Risk and Crises Management	Alfredo Lomas, CMP, CMM, CEF, CEM
16 Mar 2018	Strategic Planning and Management	Alfredo Lomas, CMP, CMM, CEF, CEM
17 Mar 2018	Event Marketing	K V Nagendra Prasad, CEM
10 Jul 2018	Finance, Budgeting and Contracts	Charlotte Pearson, CEM
11 Jul 2018	Event Operations	Charlotte Pearson, CEM
12 Jul 2018	Exhibitions and Event Sales	Charlotte Pearson, CEM
13 Jul 2018	Floor Plan Development	K V Nagendra Prasad, CEM

**Requirement of the CEM Learning Program**

- Candidates enrolling for CEM must have three (3) years of full-time experience in the exhibitions/events industry.
- Candidates taking CEM in India should finish eight (8) course offered to complete the CEM Learning Programme.

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## FICCI to launch international contents market

Federation of Indian Chambers of Commerce and Industry (FICCI) is launching an international contents market to run concurrently with its annual Frames conference scheduled from 5-7 March, 2018 at the Grand Hyatt in Mumbai. The confluence market will host around 100 buyers and 300 sellers from 50 countries in its first year and attendees are expected to include Vice, Star India, CBS, and Viacom18, in addition to domestic and international OTT platforms.

The market aims to provide a platform to sell Indian and Asian content across film, TV, digital, documentary and animation. India currently produces around 1,500 feature films a year in Hindi and regional languages and has more than 800 TV channels broadcasting across different language groups. The market section includes sellers' booths, buyers' lounge, Indian locations' showcase, a pitching forum entitled 'Frame Your Idea' and networking events.

At the same time, the market aims to offer an opportunity for foreign companies to sell to India's growing ranks of OTT platforms, which are beginning to explore content outside the usual domestic and US fare. India's biggest video on demand (VoD) service Hotstar recently launched an online French film festival.

Korean and Turkish content is also starting to make inroads into the country. FICCI Frames 2018 is expecting to host 2,000 Indian and 600 Foreign delegates. ■

Source: [www.ficci.in](http://www.ficci.in)

## France's dropping from 2025 World Expo's host race could be good news for Osaka's Casino Ambitions

France has withdrawn its bid to host the 2025 World Expo, French Finance Minister, Mr. Bruno Le Maire confirmed in an interview with local news television channel BFM TV. With the country dropping its bid, there are now three candidates for a host of the 2025 edition of the large international exhibition, with one of those being the Japanese city of Osaka, which is also vying to host one of its homeland's first casinos.

Mr. Le Marie's comments came after French weekly newspaper Le Journal du Dimanche reported that Prime Minister Edouard Philippe had informed the Bureau International des Expositions, which organizes the quinquennial event, that his country would drop its bid over financial concerns.

France (and its capital Paris, in particular) is set to host the 2023 Rugby World Cup and the 2024 Summer Olympics. The country has decided that a third large-scale event could put too much pressure on its coffers.

France's withdrawal from the 2025 World Expo host competition could be good news for Osaka and its own bid to host the major event as well as one of Japan's first casino resorts. Here it is important to note that the two possibilities have become strongly connected over the past several months.

Osaka has proposed to host the 2025 World Expo on the man-made Yumeshima Island. The city is yet to build the necessary infrastructure to the proposed site, but given its artificial nature, city authorities have pointed out that they believe construction work would be completed on time for the world fair. France dropping from the bidding process means that Osaka now has just two competitors in the 2025 World Expo race, the Azerbaijani capital Baku and the Russian city of Ekaterinburg. The Japanese city has also expressed interest in hosting one of Japan's first integrated resorts with a casino floor.

The Japanese government approved a bill that legalized casino gambling in late 2016. Politicians now need to pass a separate legislative piece that will set the terms, under which the nation's casino industry will be regulated. It will also determine the preferred locations for the casino resorts. That second casino bill was supposed to be voted on by the end of 2017, but political turmoils that culminated in a snap election in the fall delayed the process. If Osaka wins one of the casino licenses to be issued as well as the bid for hosting the 2025 World Expo, city authorities will look to open the gambling venue before the start of the world fair. The city will thus have an excellent opportunity to capitalize on what its integrated resort will be offering and attract even greater tourist flow over the course of the World Expo. As per Japan's bid for the show, it will take place from May 3 to November 3, 2025. The event is expected to attract 28 million visitors to Osaka, if the city wins the bid. A casino resort with attractions of diverse nature could increase tourism figures significantly. ■

Source: [www.casinonewsdaily.com](http://www.casinonewsdaily.com)



## Amid shifting economic priorities, exhibition industry expects solid global growth in 2018

The 20th edition of UFI's Global Barometer for the exhibition industry reports strong results for 2017 and very good prospects for 2018 in terms of turnover growth. The top business issues remain the state of the economy in home markets, and global economic development - the first one rising in importance, the latter one's importance declining.

Results also indicate that a very large majority of companies is looking to develop new activities, while a significant proportion is also considering investments in new geographical markets. Revenue generated from new business models is expected to grow considerably in the coming years as the exhibition industry embraces evolving business models.

The 20th edition of the barometer added three new partners to UFI's semi-annual industry research: EEAA (The Exhibition and Event Association of Australasia), IECA (Indonesia Exhibition Companies Association) and MFTA (Macau Fair Trade Association).

The research presents a global overview of industry data, broken down into company types and 17 separate market profiles. This data is based on input from a record 290 participants from 53 countries and regions.

**Turnover and operating profit** - 70% of companies around the world declared an increase in turnover for the second half of 2017 while 72% anticipate an increase for the first half of 2018 and 77% for the second half. Companies in several markets are well-positioned to out-perform these provisions in 2018: Brazil, Germany, Macau, the US and the UK, whereas a significant level of uncertainty still exists for many countries in Asia, including most parts of China. In terms of operating profit, most markets maintained or improved a good level of performance in 2017: 44% declared an increase and 43% a stable profit. A majority of companies declared an increase their operating profit in 2017 in nine of the markets analysed: Brazil, China, Germany, Indonesia, Macau, Mexico, the Middle East, the UK and the US.

When asked about the revenue share expected from new business models (such as different event formats, digital revenues or marketing services), a majority of participants responded that they expect this revenue to represent between 5 and 10% of total revenue in five years' time, and more than 10% in ten years' time.

UFI's Global Barometer shows that 44% of companies in the exhibition industry increased their operating profit in 2017 and more than 70% of companies anticipate revenue growth for 2018

Importance of the economy in home markets continues to increase as focus on global economic developments declines further

Majority of companies expect to generate up to 10% of revenue from new business models within 5 years

38% of companies plan to develop operations in at least one additional country

One quarter of the companies is expecting these new business models to generate a share of more than 25% of their revenues in ten years' time. Most notably, an above-average share is expected in the following markets: Australia, China, India, Indonesia, Macau, Mexico, Thailand, the UK, and the US.

**Top Business Issues** - The top business issues for the coming year remain the "State of the economy in the home market", (for 25% of the respondents), "Competition from within the industry" (21%), "Global economic developments" and "Internal challenges" (16% each). This means that "Global economic developments" have become less important than in previous years. Detailed results indicate that "Competition from within the industry" is the top business issue in the following 4 markets: China and Macau, India and Germany.

**Strategic priorities** - In terms of the range of revenue-generating activities, a large majority of companies intends to develop new activities in either the classic range of exhibition industry activities (venue/organiser/services), other events (live or virtual), or in both of these areas: 72% in the Middle East & Africa, 78% in Asia/Pacific and 88% in the Americas and Europe. In terms of geographical exposure, an average of 4 out of 10 companies declared their intention to develop operations in new countries, and this is the case for a majority of companies in five of the 17 markets analysed: the UK and the Middle East (67%), China (57%), India (53%) and Germany (50%). In line with UFI's objective to provide vital data and best practices to the entire exhibition industry, the full results can be downloaded at [www.ufi.org/research](http://www.ufi.org/research). ■

Source: [www.ufi.org](http://www.ufi.org)

# UPCOMING EVENTS

## LED Expo Thailand to showcase advanced technology

Organized by MEX Exhibitions Pvt. Ltd., the 6th Edition of the LED Expo Thailand is all set to welcome 300 exhibitors in over 20,000 sqm of area. A footfall comprising 15,000 national as well as international trade visitors is expected. The **Impact Exhibition and Convention Centre** will be the venue for this grand exhibition from **10-12 May 2018**. Each year the show brings innovative, engaging and informative additions for its exhibitors to showcase under a specific segment and attract focused buyers. This year's highlights include a Solar Zone that would highlight high-performance solar LED products, services and technology for housing, commercial & industrial sectors to induce huge saving on electricity, besides encouraging the usage of renewable energy; Dealers and Distributors Zone- a specialized business matching program under which a dedicated buyer team will source out 'wish list' of manufacturers and distributors to be pre-matched; LoT(LED of things) aimed at bringing forth innovations taking place in LED signage system with sound and light effects to keep the visitors engaged; LED Cafe; Lighting & Energy Saving Consultation Centre; Thailand LED Summit and International LED Summit; Architectural Design Village; and a Buyer Program created specifically to facilitate business matching at the show.



Details : [www.ledexpo-thailand.com](http://www.ledexpo-thailand.com)

## Tehran's Exhibiran to host 3rd edition of Wood Expo in October



After a successful 2nd edition, the Milaad Group is organising the next edition of Wood Expo in **Tehran's Shahr-e Aftab Complex (Brandname-Exhibiran) from 2-5 October 2018**. Among features of the show are better sub-categories, variety in machinery, tools, accessories and related equipment, to create multiple trading opportunities for all manufacturing-industrial companies, commercial, and professionals, associated with this industry. The exhibition complex that would host this show, is the greatest exhibition project in Iran. After the primary studies, the project area, a highly accessible (taxi, bus, van, subway) 280-hectare piece of land next to Khalij-e-Fars Highway, was selected and the design of the exhibition structures was produced.

The exhibitor profile includes manufacturers of woodworking machinery, CNC woodworking machines, chipboard production lines and machines, presses, various types of impregnation machines, all kinds of saws, saw blade machines, CNC tools, types of cutting blades, types of needles, nails and punches, all kinds of wood cutting tools. MDF sheets, Chipboard, MDF melamine, high glass, chipboard and chipboard with melamine, industrial woods, decoration, parquet and laminate, composite, decorative panels, ceiling decorations, raw wood, Glue PVC, membrane doors, sink, cabinet, stove, kitchen equipment, fittings, cabinets, all kinds of pipes and cans, aluminium fittings, furniture accessories, PVC sheets, quartet and quartz stones, HDF doors, foamed sheets, etc. The show would be spread across a space of 15000 sq. mts.

Details : [www.miladgroup.net](http://www.miladgroup.net)

March 2018



### INDIA PAVILION IN INTERNATIONAL HARDWARE FAIR

(Eisenwaren Messe); 4<sup>th</sup> to 7<sup>th</sup> March, 2018  
Exhibition Centre Cologne, Messeplatz  
EEPC India; Tel: +91-33-22890651/52/53  
Email: [eepch@eepcindia.net](mailto:eepch@eepcindia.net)



### INTERNATIONAL ENGINEERING SOURCING SHOW

6<sup>th</sup> to 10<sup>th</sup> March, 2018  
Chennai Trade Centre, Chennai; EEPC INDIA  
Tel: +91-33-22890651/52/53; Email: [eepch@eepcindia.net](mailto:eepch@eepcindia.net)



### INDIA PAVILION IN MCE MOSTRA

13<sup>th</sup> to 16<sup>th</sup> March, 2018  
Fiera Milano, Rho (Milano), Italy; EEPC INDIA  
Tel: +91-33-22890651/52/53; Email: [eepch@eepcindia.net](mailto:eepch@eepcindia.net)



### INDIA PAVILION IN MIDDLE EAST ELECTRICITY

6<sup>th</sup> to 8<sup>th</sup> March, 2018  
Dubai World Trade Center, Dubai, UAE  
EEPC India, Tel: +91-33-22890651/52/53  
Email: [eepch@eepcindia.net](mailto:eepch@eepcindia.net)



### IFMET EXPO 2018

14<sup>th</sup> to 16<sup>th</sup> March, 2018  
Bombay Exhibition Centre  
Tafcon Projects (India) Pvt. Ltd.  
Mr. Rakesh Kothari; Tel: +91-9818708445; [ifmet@tafcon.com](mailto:ifmet@tafcon.com)



### PAINTINDIA 2018

8<sup>th</sup> to 10<sup>th</sup> March, 2018  
Bombay Convention & Exhibition Centre  
NürnbergMesse India Pvt. Ltd.  
Ms. Chaitali Davangeri  
Tel: +91-98921 65683; Email: [chaitali.davangeri@nmindia.com](mailto:chaitali.davangeri@nmindia.com)



### MEDICAL FAIR

16<sup>th</sup> to 18<sup>th</sup> March, 2018  
BEC, Mumbai; Messe Düsseldorf India Pvt. Ltd.  
Mr. Sachin Tyagi; Tel: 91-11-4855-0057  
Email: [TyagiS@md-india.com](mailto:TyagiS@md-india.com)



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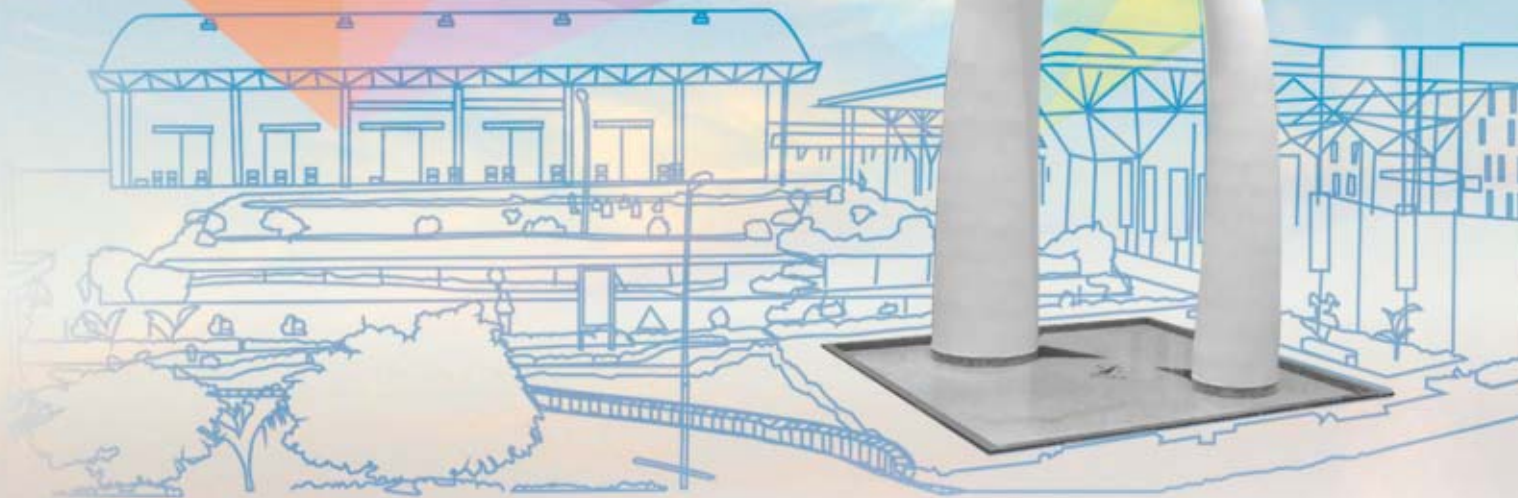
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